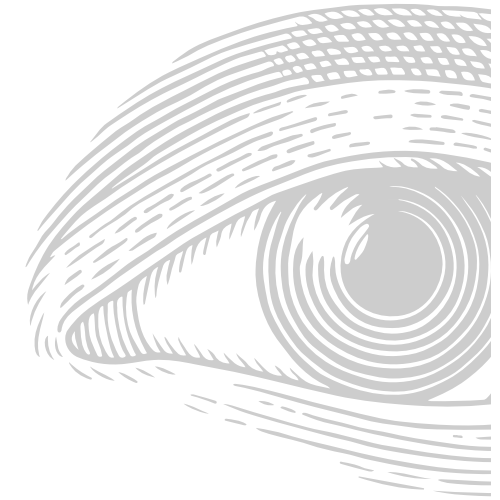




catalogue



WHO WE ARE

Veroxfloor is a brand that has dealers in many regions of the world, including the Netherlands, Denmark, England, Bahrain, Libya, Oman, Saudi Arabia, Yemen, Israel and provides after-sales support. In addition, it is also known as an environmentally safe brand with the international quality standard "FSC" certificate. And it also provides high-quality full service in the parquet industry with its original auxiliary products and accessories.

Veroxfloor is a brand that can also be integrated into qualified building projects up to date.

Under your feet, beyond your dreams.

veroxfloor.



contents

texture - finish - grade

patterns & sizes

what is marquetry

color options

icons & styles

icon usage

parquets

editorial

geometric

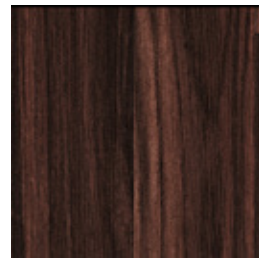
chevron history

Instagram

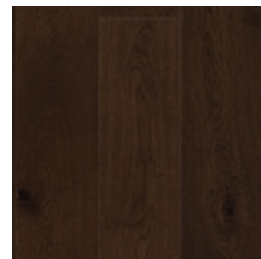
Color Options



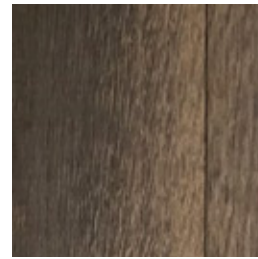
Black 54



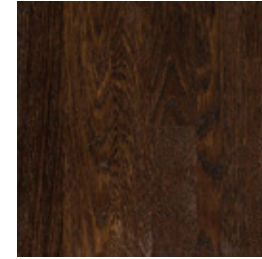
Dark Smoked 13



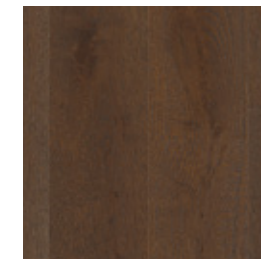
Procida 132



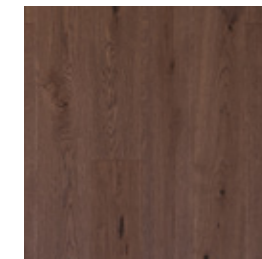
Deگو 99



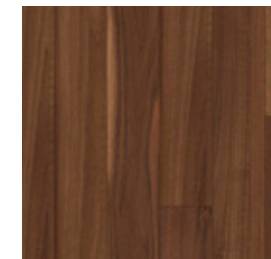
Ferno 31



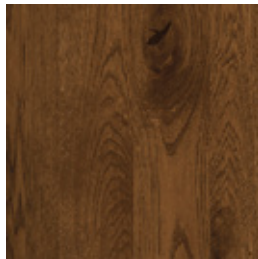
Palermo 68



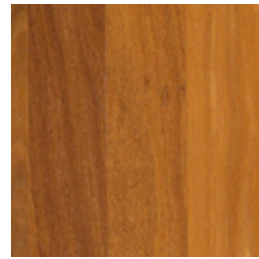
Ultimo 58



American Walnut 15



Toscana 51



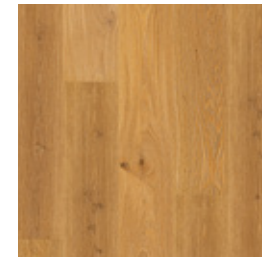
Iroko 53



Turin 19



Baron 08



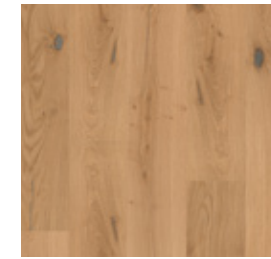
Soliera 60



Natural 02



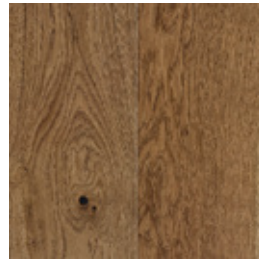
Viterbo 147



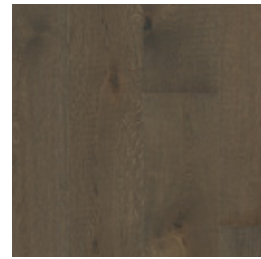
Serina 101



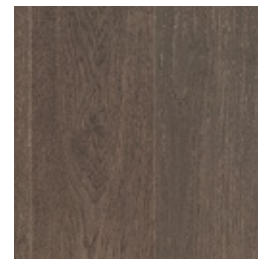
Royal 03



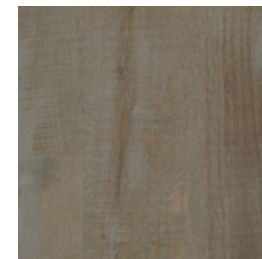
Bergamo 20



Salve 59



Varenna 133



Danta 98



Banzi 97



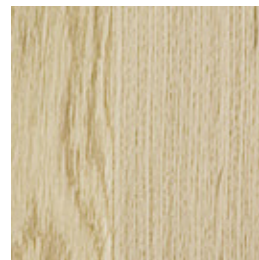
Pagani 56



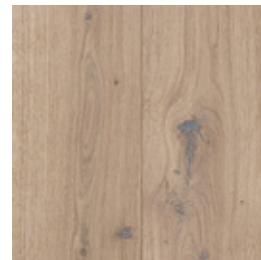
Saluzzo 146



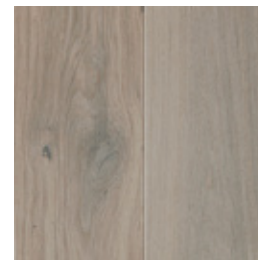
Altomonte 130



Puglia 47



Pisa 45



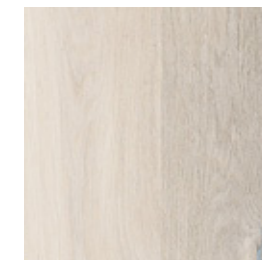
Grey 01



Padua 25



Soft 07



Nove 14



Swiss White 09

Icons & Styles



Plank

This timeless and common pattern takes inspiration from the traditional floors. The long, broad planks, with all their natural details adds a sense of calming elegance to every room.



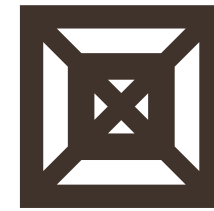
Herringbone

Herringbone parquet is a traditional pattern formed by cutting the short edges of planks at 90°. It is the parquet that provides selective spaces with its alternative dimensions and laying types as well as countless colors.



Chevron

The Chevron design utilizes a zig-zag pattern that's similar to Herringbone. However, rather than being laid in a staggered pattern, they're more uniform and are laid to form a true point. The regularity of Chevron Parquet Flooring means it creates a simple and cleaner appearance.



Marquetry

Marquetry is the art of creating designs and pictures out of carefully fitted pieces of thin wood. Using precisely cut pieces that fit together perfectly, craft makers create elaborate designs and patterns.



Geometric

If you are looking for an elegant and extraordinary effect for your floors, you can check our geometric parquet collection. Geometric patterns create an inspiring focal point in the room and make a modern look.



X collection

Discover the beauty of the wood with "Verofloor X Collection". It's your choice of parquet ideas to make a difference in your spaces. 3 different lengths with wide planks can be also used together and created different laying types upon your request.

Textures



Organic

By sanding and brushing the wood's natural undulations, it is a work with the grain across the floor and it gives 3D effect for the true organic feel.



Brushed

By strengthening wood's natural structure with the brushing method, a more natural appearance is achieved.

Finishes



UV Hardened Oil

It forms a protective oil coating on the surface of the wood and increases the resistance of the floor to dirt.



Matt Lacquer

Emphasizes the natural features and the depth of the wood.

Grades



Zen

The display of little contrasts in color and structure; creates a relaxing environment.



Vintage

It creates raw wood appearance as by the differences seen in its color and structure. Small and bigger knots included.



Retro

With the combination of light and dark assortment, it has a vibrant outlook. Bigger knots and cracks included.



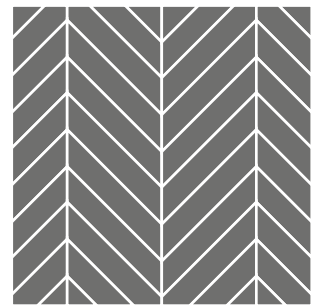
Patterns & Sizes



sizes :

Plank

S / M / L



sizes :

Chevron

S / M / L



sizes :

Herringbone

S / M / L

Plank

Chevron

Herringbone

S - M - L

S - M - L

S - M - L

sizes:

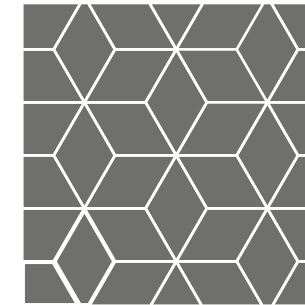
130 mm - 260 mm

90 mm - 190 mm

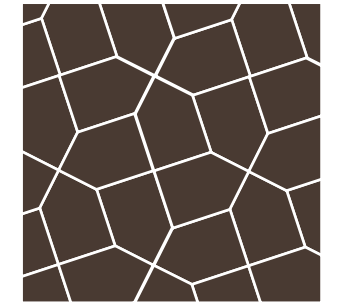
90 mm - 190 mm



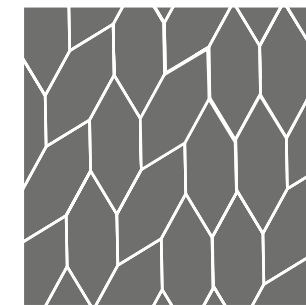
morso



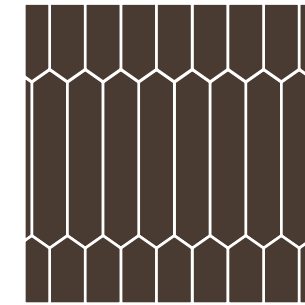
cubo



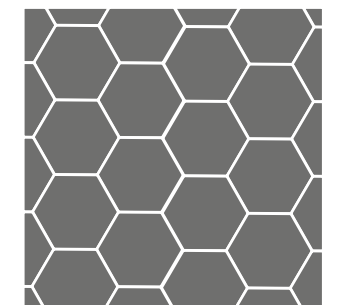
pentagono



foglia



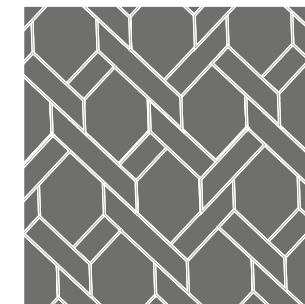
esagono



favo



inclinato



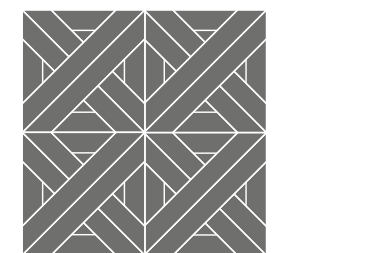
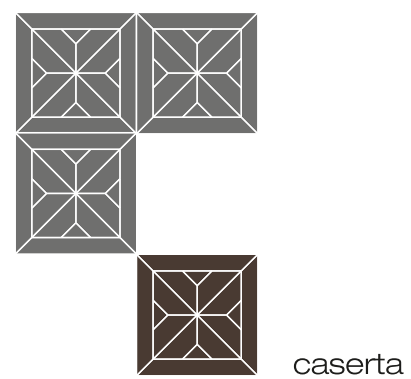
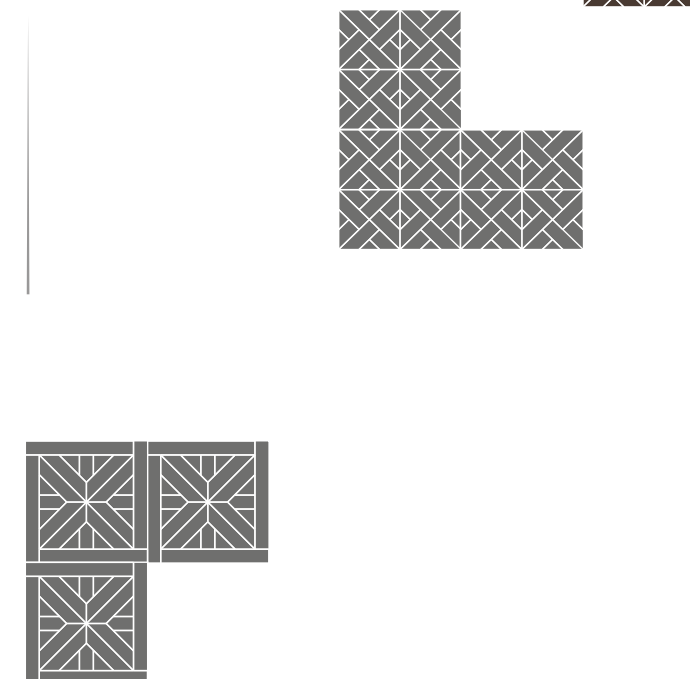
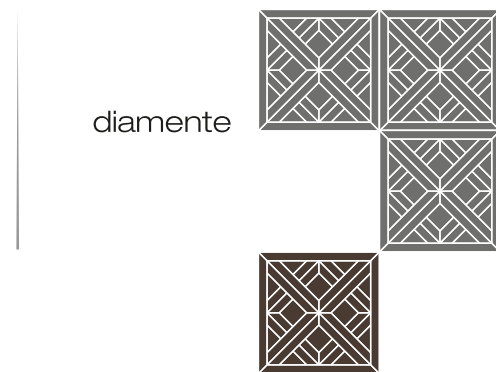
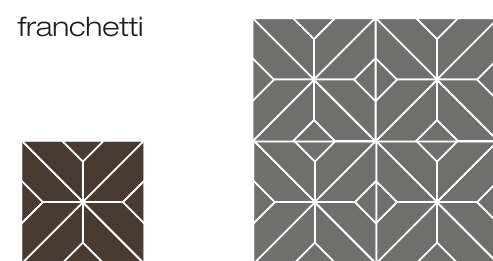
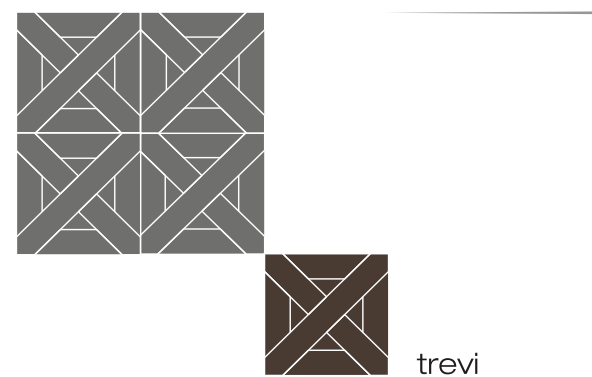
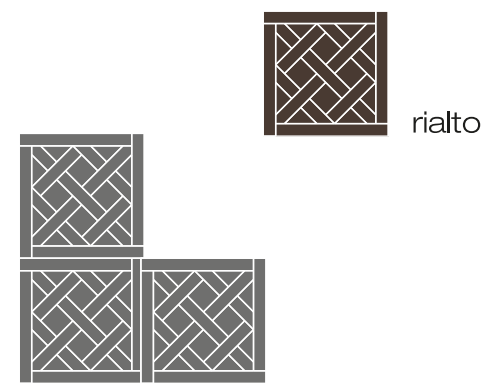
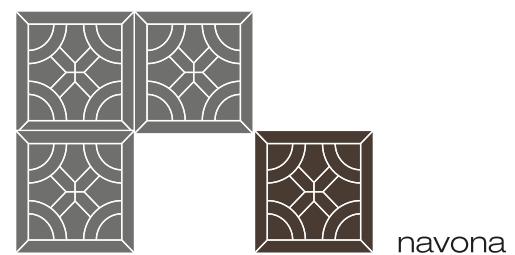
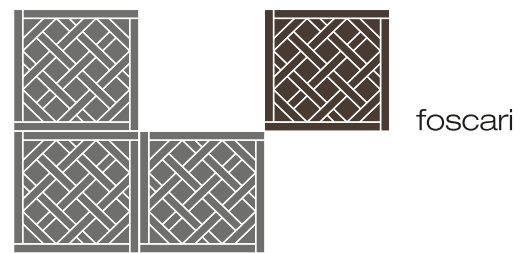
maglia



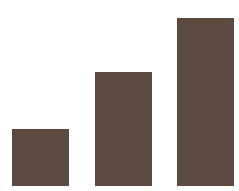
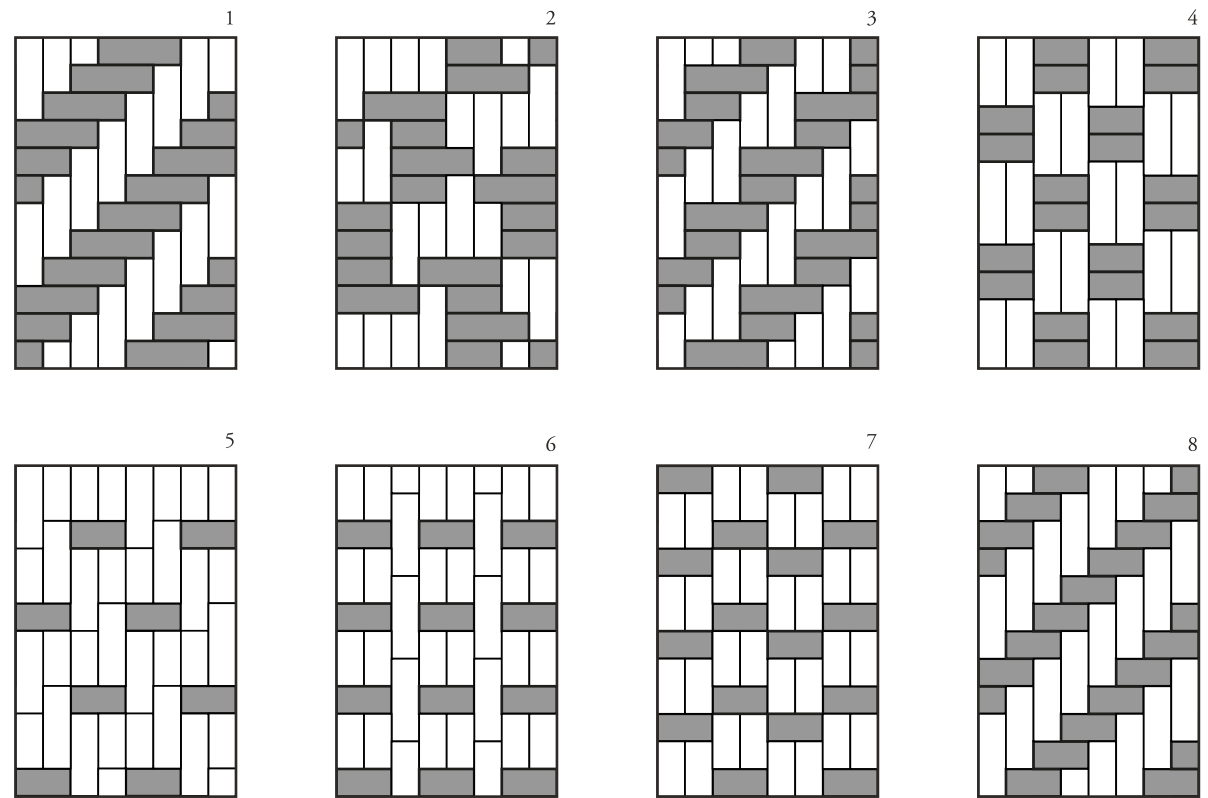
lanterna

Geometric

Marquetry



X collection

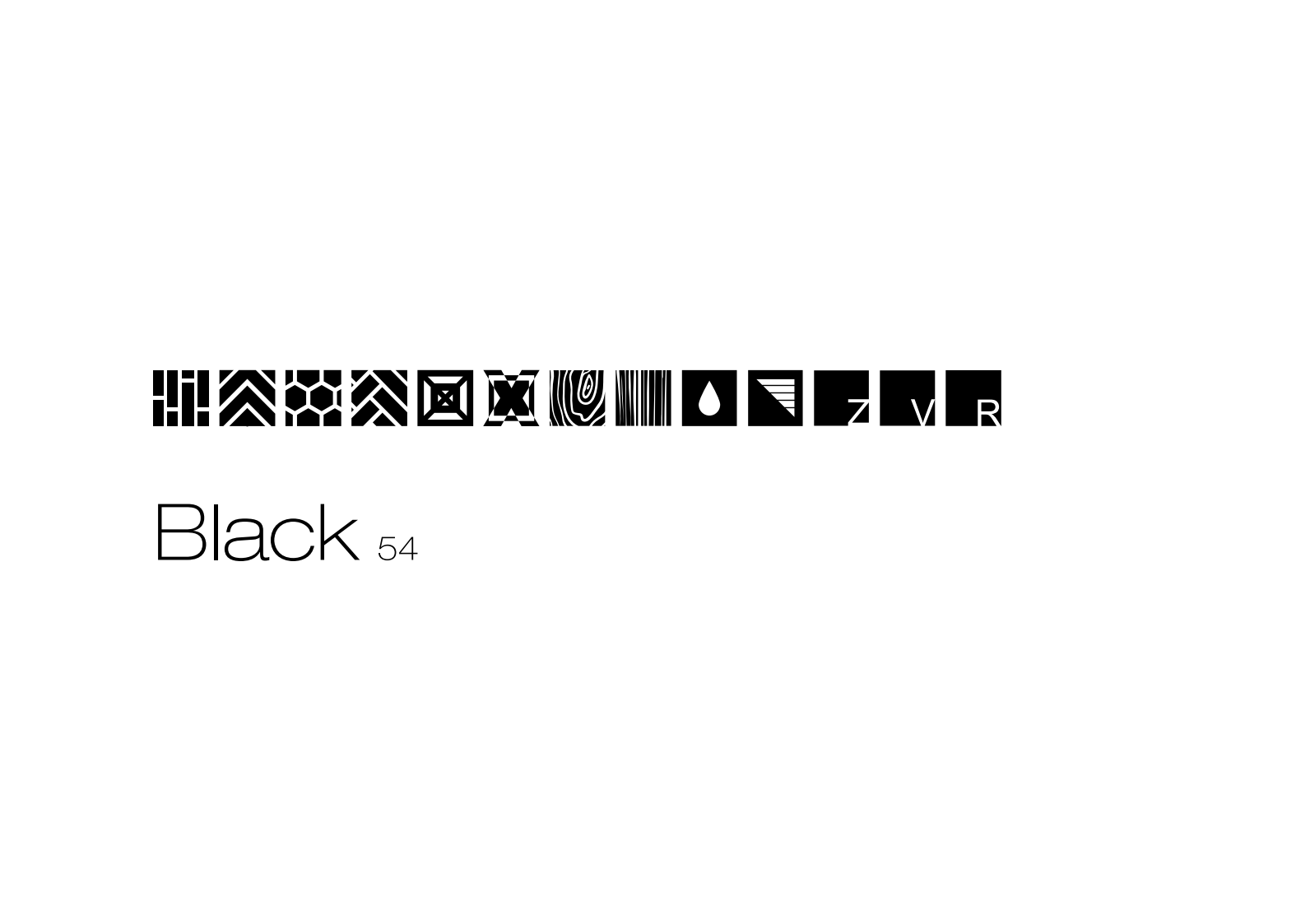


sizes:
S/M/L





Dark Smoked ¹³



Black ⁵⁴





Dego 99



Procida 132

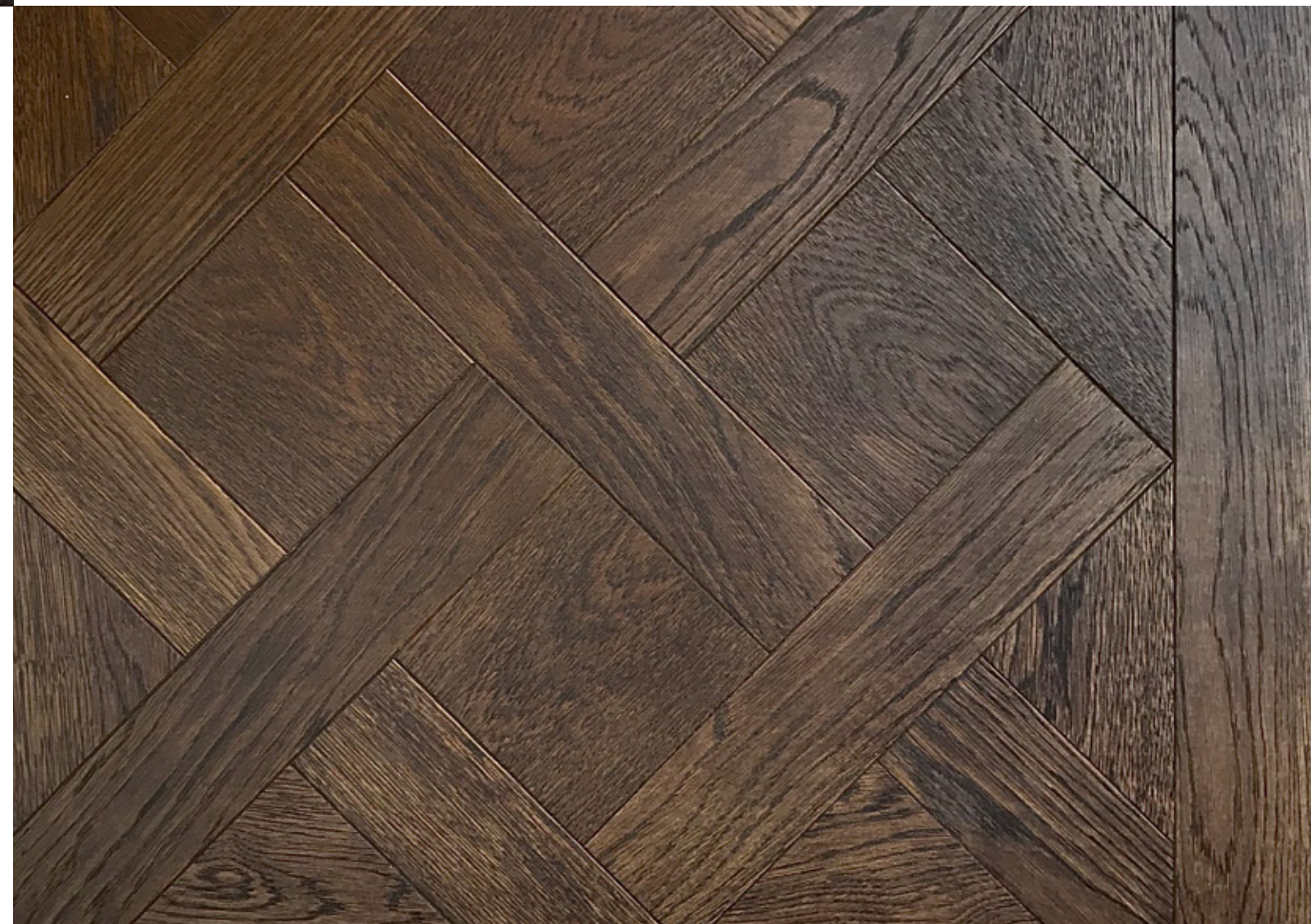




Palermo 68



Ferno 31





American Walnut ¹⁵



Ultimo ⁵⁸





Iroko 53



Toscana 51





Baron₀₈



Turin₁₉





Natural₀₂



Soliera₆₀





Serina 101



Viterbo 147



Royal 03



Bergamo 20



Salve 59



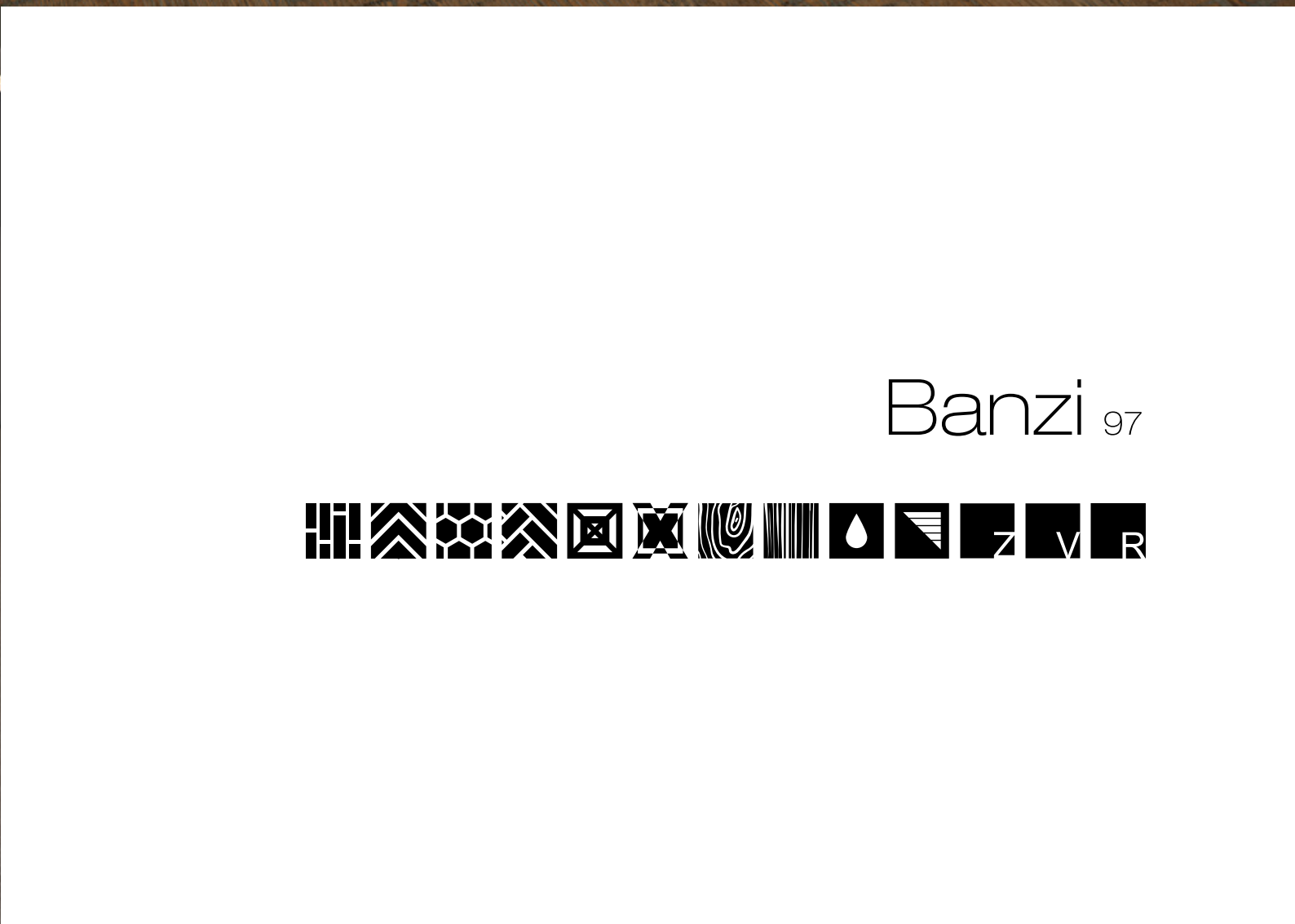
Varenna 133



Danta 98



Banzi 97



Pagani 56



Saluzzo 146



Altomonte 130



Puglia 47



Pisa 45



Grey 01



Padua 25



Soft 07



Nove 14



Swiss White 09





editorial

pentagono

Three reasons you need geometric pattern in your design

Wouldn't you love to have a Pinterest-worthy home? A design that elegantly pulls off trendsetting design and classic style all at once? There are lots of ways to do all that, but you will surely attract attention with a bold geometric pattern. If you think geometric patterns are the relic of a bygone era, you're wrong. Today's patterned geometric parquets come in the shapes and colors that breathe contemporary style into your design. Here's why these patterns are a must-have :

1- ADD VISUAL DEPTH TO YOUR DESIGN

There are few design elements that will make your design stand out: bright color, extravagant architecture, or a bold pattern. Patterns add visual interest. Whether you have a natural floral pattern or a geometric one, they draw the eye and give the room purpose. They ground the design.

Geometric patterns bring a sense of the now into your design. So unless you want to go ultra-traditional, they are a perfect fit for transitional designs and modern designs.

Choose a pattern that works with your color scheme. Even patterns in neutral colors pack a punch. Consider the size of the pattern. It should not be so large that it overwhelms the size of the space or too small that it is barely noticeable.

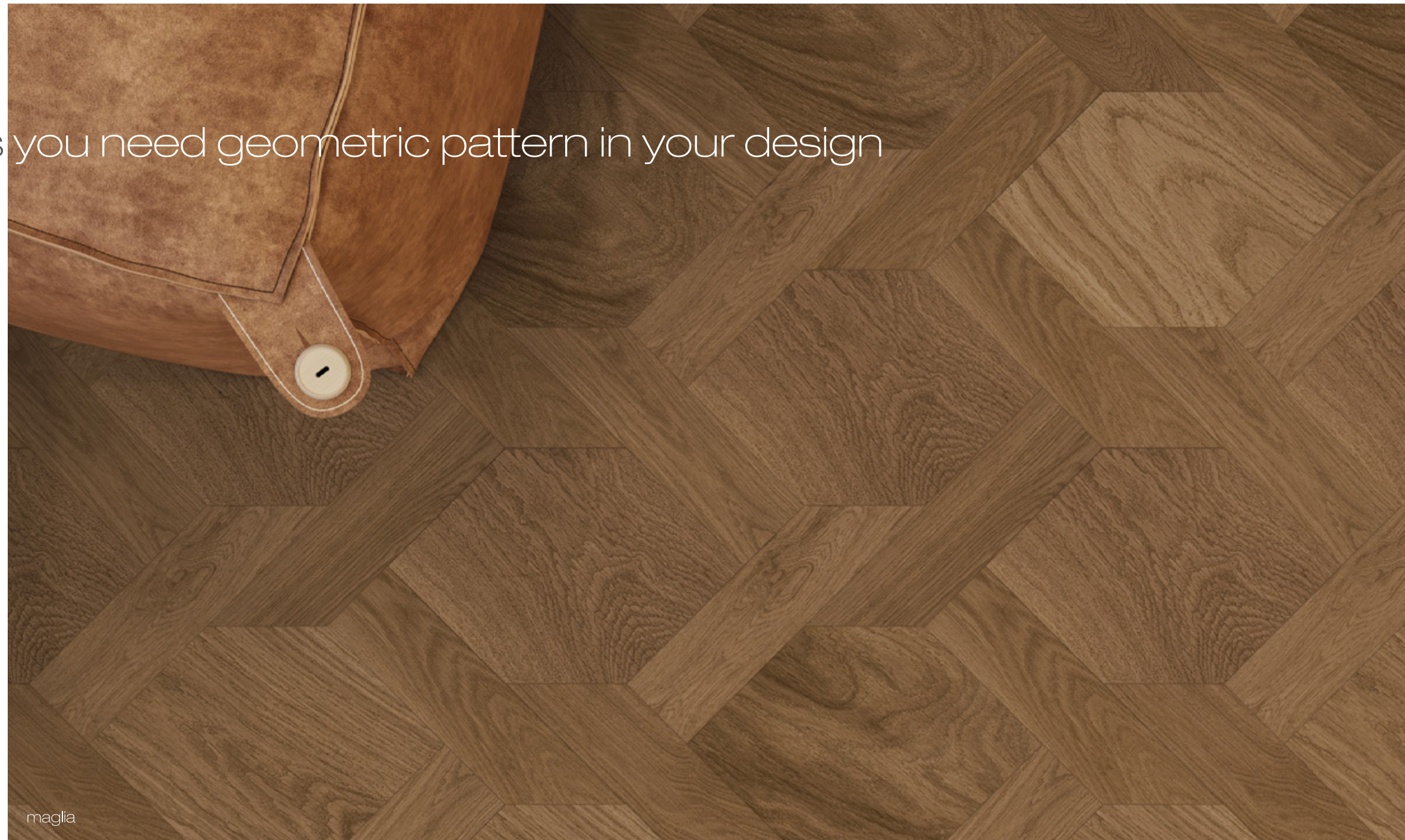
2- BALANCE YOUR SPACE WITH PATTERN

It doesn't take much to make an impact on your design with a little geometric pattern. Patterns can be overwhelming if overused. On the other hand, a flat design can be underwhelming. It robs the room of a center and design elements can get lost.

Use the pattern as an accent, pop, or feature in the room to bring visual balance. If you use a neutral-colored pattern, it will have a bit less of an impact than a colorful pattern so you can get away with using a little more than a boldly colored scheme.

3- IT WORKS JUST ABOUT ANYWHERE

Patterns go anywhere. They are just as at home in the bathroom as they are in the living room. And there are endless options for how you use them in your desired space.



maglla

A close-up photograph of a dark-stained wood floor with a repeating hexagonal pattern. The wood grain is visible within each hexagon. In the upper right corner, the bottom of a light-colored, tufted leather chair is visible, showing its legs and the stitching on the seat.

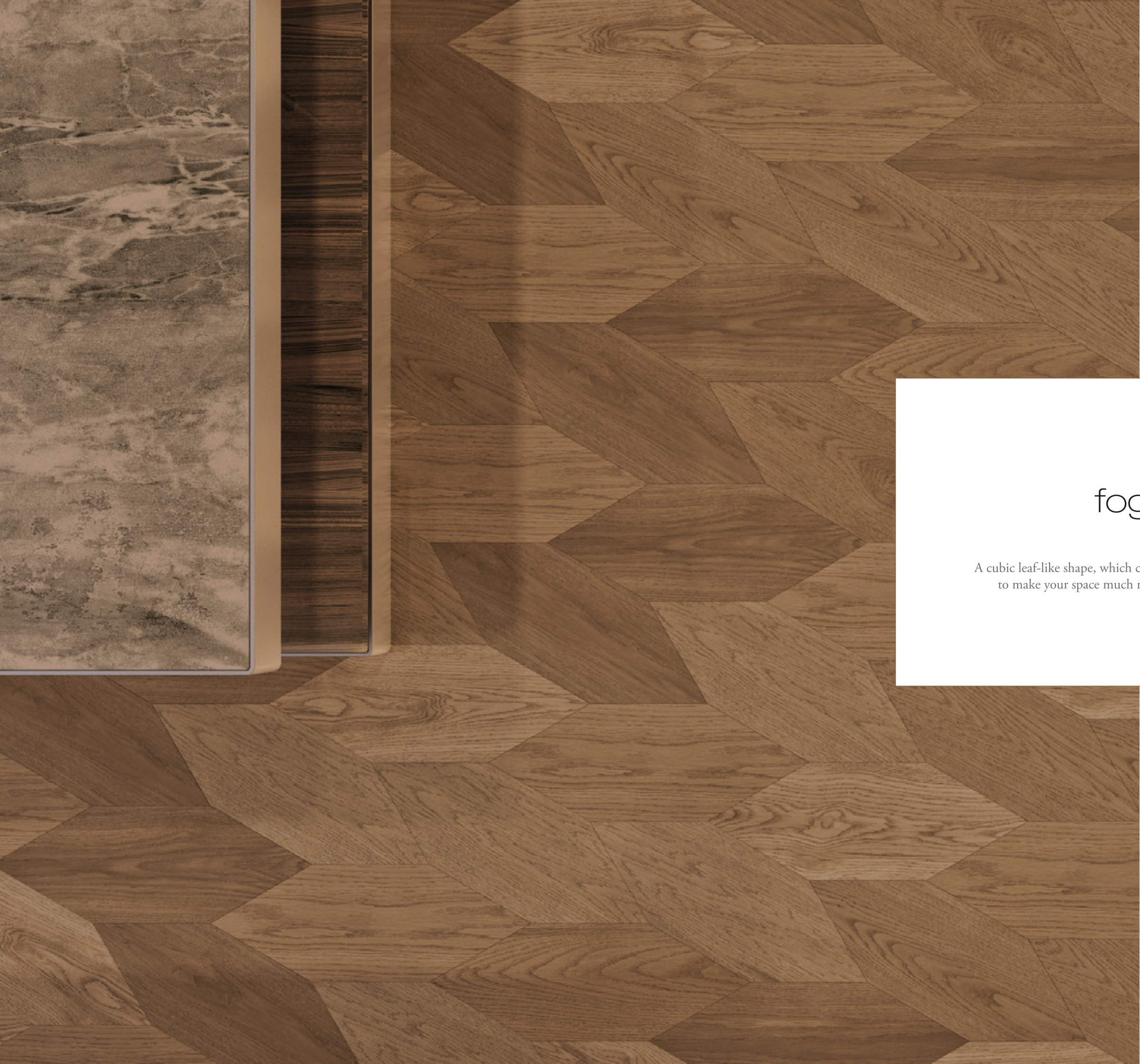
favo

The hexagon is, by its very nature, geometric.
To give a much more modern look consider hexagons or other
clean-lined shapes for your flooring.

A close-up photograph of a light-stained wood floor with a repeating hexagonal pattern. The wood grain is clearly visible. A white outline highlights a single hexagon in the upper right quadrant of the image.

cubo

And you may also look for geometric shapes
in larger sizes to make
your space bigger and commodious.



foglia

A cubic leaf-like shape, which creates an extraordinary illusion to make your space much more modern and spacious.

What is Marquetry?

Marquetry is the art of creating designs and pictures out of carefully fitted pieces of thin wood. Using precisely cut pieces that fit together perfectly, craftspeople create elaborate designs and pictures using only the wide variety of colours and grains that exist in different wood species.

The definition between marquetry and inlay often engender confusion. All marquetry can be described as inlay because each individual component can be said to be 'inlaid' into each other. Conversely, true inlay can never be defined as marquetry as it is composed of segments in which a space is first chiselled into the solid ground to be then filled with a piece cut to fit.

Wood

Some of the more-commonly used woods in the field of marquetry include maple, oak, mahogany, walnut, ash, wenge, merbau.



Non wood materials such as marble, ivory, gems and steel could be mixed with the wood to create unique designed marquetry. Ideal woods for marquetry feature straight grain; resistance to expansion, contraction and warping; and a resistance to splitting and chipping when they're cut.

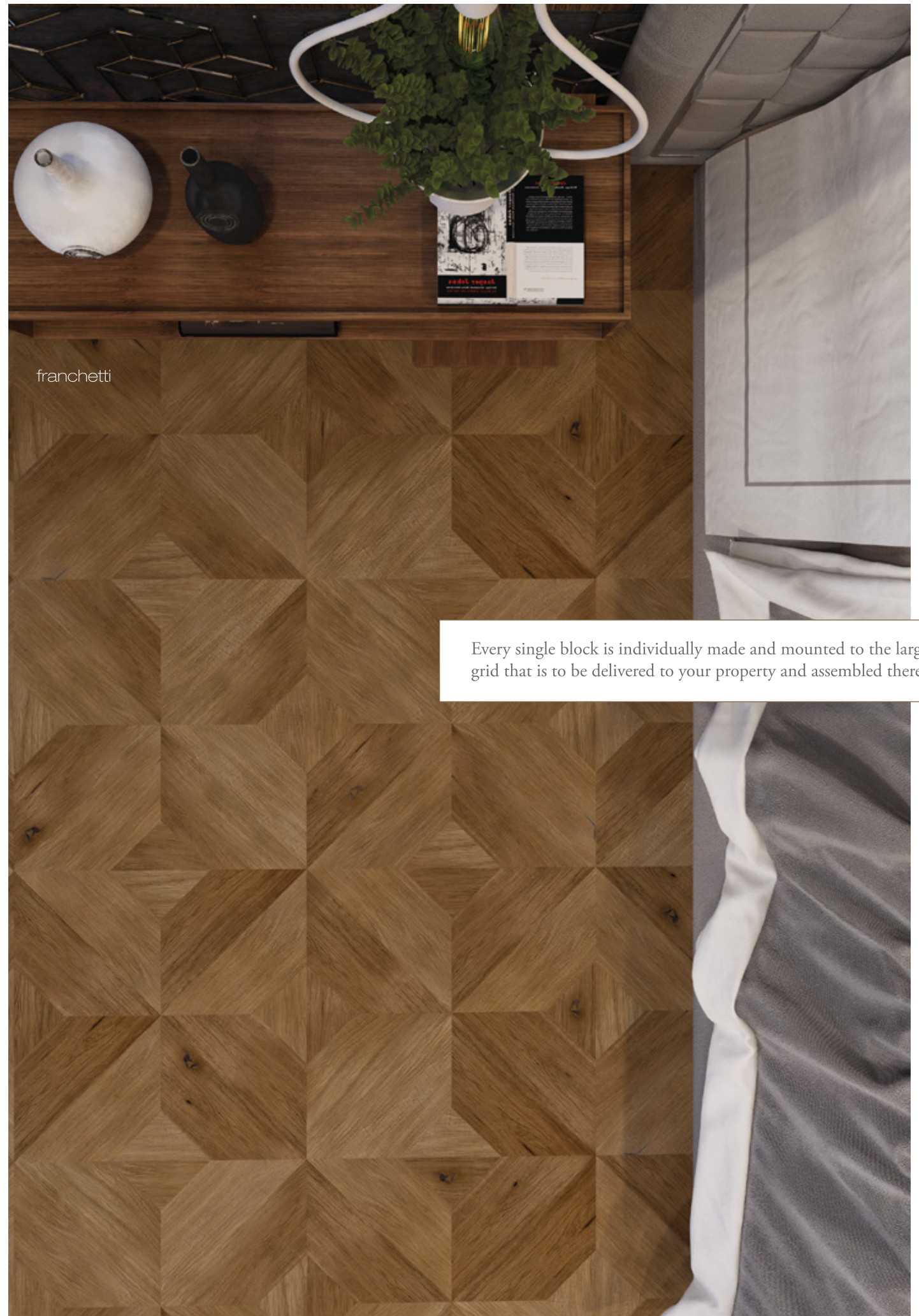
Techniques

Because of its complexity and delicacy, marquetry had to be done by hand for centuries. Pieces of wood were carefully cut out using small jigsaws, then carved or sanded to fit together. In the modern era, laser techniques have been developed that drastically reduce the amount of time required to make a marquetry floor. Installing floors was traditionally done by hand by carefully gluing the pieces down on a subfloor, but this process is also becoming increasingly automated--for example, with the creation of prefabricated marquetry panels in wood shops.

Uses of Marquetry

Marquetry has traditionally been an expensive luxury, and floors that feature it are usually found in castles, public buildings and very expensive homes. In places such as Windsor Castle, elaborate marquetry is used to beautify the floors and glorify the monarchy that the building represents. Marquetry can be used to accent the dimensions of a room--for example, by laying a marquetry border around the edges of a room--or in purely decorative ways, such as covering an entire floor with geometric patterns.



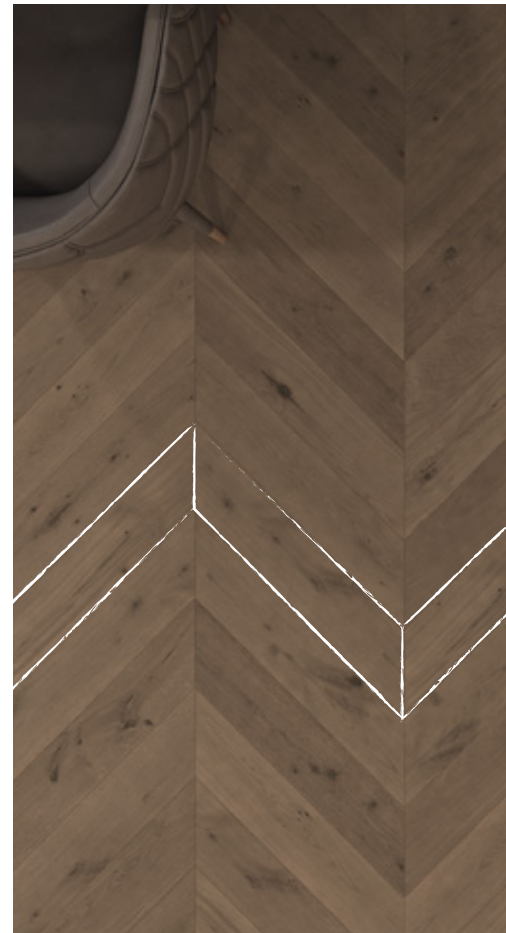


What is Chevron Parquet Flooring?

Just like herringbone parquet, Chevron is among the most popular and prized Parquet Flooring patterns. In the past years, the Chevron parquet pattern starts gaining popularity again and become a trend in the parquet flooring industry. Because of its elegant look and number of options regarding sizes, grades, and finishes, Chevron Parquet flooring is desired Parquet Pattern flooring for many households.

Chevron Parquet Origin & History

The chevron pattern is also known as point de Hongrie (or Hungarian herringbone), after a kind of embroidery stitch (known as Flame Stitch) that came into style during the 16th century. The Flame stitch a design, rather than a type of fabric. One theory that historians have about the origins of the flame stitch is that it emerged from the marriage of two embroidery stitches popular in the 13th and 14th centuries: the Gobelin (or brick stitch) and the Hungarian (or zigzag stitch). The resulting combination was a favorite of Princess Elizabeth of Hungary, who traveled to Perugia, Italy, so often that some believe this is how the flame stitch became so popular in Italy. The same applies to the name of the pattern, even though it was indeed more popular in Italy it has been named Hungarian after the Princess Elizabeth of Hungary.



Flame stitch from the late-16th century, a variation on the Point de Hongrie



The Queen's Guard Room at Versailles

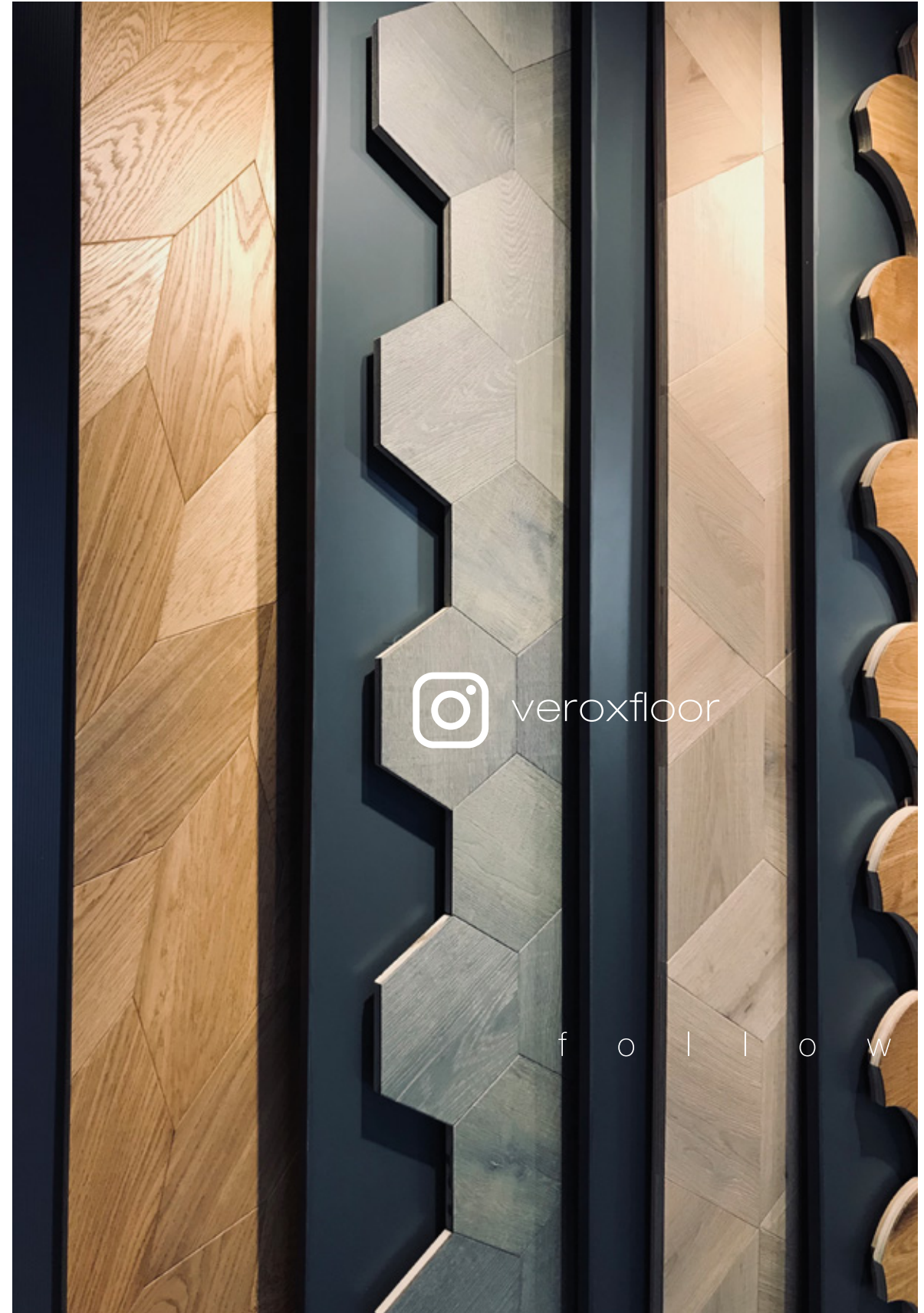
One of the early references of The Chevron Parquet flooring is by the Swedish architect Nicodemus Tessin, in his description of the palace of Versailles in the 1690s. He wrote that there was only one room at Versailles where the parquet was laid in squares. The common belief is that he might have been referring to the Queen's Guard's Room, the only room with chevron Parquet floors instead of the now-famous parquet de Versailles.

Parquetry arrived in England in the 17th Century with Queen Henrietta Marie, who married Charles I. She ordered a major reconstruction and redecoration of her official residence, Somerset House, overseen by Inigo Jones, bringing a touch of the French court to England.

Herringbone and chevron parquet flooring continued to be a popular choice throughout the 18th and 19th century, most notably in Paris during the Haussmann era when much of the city was rebuilt in a large scale urban planning effort. Many of the new apartments featured herringbone and chevron parquet floors.



A
return to a more natural look in recent years has seen
herringbone and chevron parquet patterns once again
become the wood flooring of choice for many traditional
and contemporary households.



 veroxfloor

f o l l o w u s

The product information in this catalog is valid for the date it's published. The company adopts continuity principle on it's product development policy and reserves the right to change any product information listed in this catalog. Due to differences in the printing process, colors in this catalog may vary from the actual product colors. The products, technical features of these products, specifications and sales conditions may be subject to chance at any time and without any notice in advance. The warranty coverage is subject to the maintenance, storage, mounting points specified by the manufacturer. Defects and problems arising from the wrong usage and applications are not covered by the warranty. Our company is not responsible from the typographic and textual errors. This catalog may not be fully or partially reproduced without the permission of the company who published the content.

All Rights Reserved.

veroxfloor catalogue

Görece Cumhuriyet Mahallesi, Süleyman Demirel Bulvarı 22 Menderes - IZMIR

info@veroxfloor.com

T. +90 232 252 3737

F. +90 232 252 3366

instagram/veroxfloor

www.veroxfloor.com

facebook/veroxfloor